



FOR IMMEDIATE RELEASE

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**Southeast Dallas Hispanic Chamber of Commerce to Host
2017 Pleasant Grove Cinco de Mayo Parade & Festival**

DATE: Saturday, May 6, 2017

Parade: Line up begins at 8:00 a.m. at 2223 S. Buckner Blvd (corner of Bruton/Buckner Blvd., on Buckner Village Shopping Center grounds). Parade begins at 10:00 a.m. and finishes at the Eastfield College Pleasant Grove Campus, 802 S. Buckner Blvd.

Parade Marshals: Honorable Judge Juan Jasso and Delia Jasso

Festival: Begins at 12 noon at the Eastfield College Pleasant Grove Campus located at 802 S. Buckner Blvd. The festival begins immediately after the parade.

The SEDHCC cordially invite you to join Honorable Judge Juan Jasso and Delia Jasso in this year's Pleasant Grove Parade.

Participation in the parade is free for schools. Entry parade fee \$100.00 for businesses and \$75.00 for non-profit organizations.

The parade will feature school bands, clubs, non-profit organizations, and businesses. Come out and participate or simply enjoy the floats and pride of the community. The Festival will include food vendors, business and corporate promotional activities as well as games and a lot of fun for the entire family and community.